

FACULTY PROFILE

Name	Dr. B. Umamaheshwari
Designation	Assistant Professor
Date of Birth	01-06-1979
Date of Appointment	30-10-2002
Date of Join in Current Station	14-07-2021
Contact No	8985326716
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❖ **Qualification: (highest to PG)**

Qualification	Institution /University	Year
Ph.D	Sri Venkateswara University	2013
PG	Sri Venkateswara University	2001

❖ **Career Profile**

Designation	Institution	Period
Junior Lecturer	S.V. Junior College, Tirupati	3 Years 8 Months
Lecturer	S.P.W. Degree & P.G. College, Tirupati	15 Years 6months
Lecturer	S.G.S. Arts College, Tirupati	14-07-2021 to till date

❖ **Training Programmes (OC/ RC/ Others)**

Program	Conducted by	From	To	Days
Orientation Programme	SVU Academic Staff College, Tirupati	06-08-2018	02-09-2018	28

❖ **Research Publications: (View)**

Publication Profile	International	National	State
Peer reviewed Publications	01	20	01
Conference Proceedings			
Books Chapters Published			

❖ Seminars / Workshops/ Conferences :

Sl.No.	Name of the Conference/ Seminar/Workshop	International/N ational /State/ Regional	Conducted By	Date/ Period
1	Development of self learning materials	Regional	DDE,SVU	24-25 th -June-2010
2	Leadership challenges for professional women	Regional	IEEE,HYD Sri Venkateswara Engineering College for women	16-17 th -Nov-2018

❖ Awards / Honours/ Distinctions:

Name of the Award	National/State level /Regional	Awarding authority/ Organization	Year
Appreciation Certificate for Best Services	National	Youth Red cross society	15-08-2018
Maha Matha Savithribai Phule Excellent Award-2020	Regional	Pupils Front	08-01-2020
Best Teacher Award	Regional	Ambedkar Adhyana Kendram SVU wing	4-01-2021

❖ Administrative Assignments

Committee	Convener/Member
M.com	Co-ordinator
SVU 1 st year Examinations Committee	Convenor
Youth Red Cross Committee	Co-ordinator
II,IV,VI sem B.Com Time Table Committee	Convenor
II,IV,VI sem B.Com Time Table Committee	Convenor
SVU II,IV,VI Sem B.Com / B.Sc / B.A Examinations Committee	Convenor

Annexe - I

Research Paper Published:

Sl.No.	Name of the Paper	International/ National /State /Regional	Conducted By	Date/ Period
1	Microfinance:Issues & Implications	National	SVU	27,28 Mar-2011
2	Risk Management in Banking sector with special reference to India	National	Vikram simhapuri University	16,17 Nov-2013
3	Women Issues and Challenges	National	SPMV	16,17 Mar-2015
4	Poverty alleviation through microfinance:Role of NABARD and other institution	National	SVU	27,28 Feb-2016
5	Vyshnava Bhakthitatwam	National	SPWDC	31-Aug-2016
6	Impact of socio-economic development schemes of scheduled tribes in India	National	Visvodaya	21,22-Feb-2017
7	Emerging challenges in electronic Banking	National	SVU	25,26 Feb-2012
8	Economic growth through innovative entrepreneurship	National	Tumkur University	5 May-2012
9	New Paradiagms and perspective for business excellence	National	Tumkur University	4 Aug-2012
10	Modalities of E-filling and E-payments	National	SVU	9,10 oct-2012
11	Foreign Direct Investments(FDI) in retail sector	National	Vikram simhapuri university	18,19 Mar-2013
12	Socio-Economic condition of women working in MGNREGS in AP	State	GDC,Puttur	27 Mar-2013
13	Impact of micro-finance of self help groups and bank linkage programme of rural women	National	PVKN,Puttur	28,29 Dec-2013
14	Problems and prospects of micro small and medium enterprises in India	National	SVU	22,23 mar-2014
15	Pioneering	National	KMMIS,TPT	12 Mar-2015

	management in 21 st century			
16	Applied Psychology and spirituality contribution to health,happiness,profes sions and leadership	National & International conference	SPWDC	23,25 Jan-2015
17	Women empowerment-economic development	National	SPWDC	21,25-Feb-2015
18	Gender Disadvantages as a consequences for well being among women	National	SPMV	25,26-Mar-2015
19	Institutional values for the development of scheduled castes&Scheduled tribes in AP	National	GDC,Nagari	29-Jan-2016
20	Merges & Acquisition in global environment Darpan	National	KMM	24-Mar-2016
21	Service Quality and customer relationship management practices in 21 st century	National	SVU	6,7 Aug-2016
22	Marketing of financial services	National	SVU	18,19-Mar-2017
23	Impact of welfare and Development Schemes on the socio-economic development of scheduled tribes in India.	National	GDC,Nagari	23,24-Mar-2017