

## FACULTY PROFILE

<b>Name</b>	<b>Dr. P. MADHUSUDHANA RAO</b>
<b>Designation</b>	LECTURER
<b>Date of Birth</b>	16-06-1981
<b>Date of Appointment</b>	12-09-2016
<b>Date of Join in Current Station</b>	12-09-2016
<b>Contact No</b>	7674863111
<b>Email ID</b>	madhu.pydekattula@gmail.com
<b>Website/Blog</b>	<a href="http://sgsac.edu.in">http://sgsac.edu.in</a>



### ❖ **Qualification:** (highest to PG )

<b>Qualification</b>	<b>Institution /University</b>	<b>Year</b>
Ph.D	SRI VENKATESWARA UNIVERSITY, TIRUPATI	2012
M.Com	SRI VENKATESWARA UNIVERSITY, TIRUPATI	2004
M.B.A	ALAGAPPA UNIVERSITY, TAMILNADU	2010

### ❖ **Career Profile**

<b>Designation</b>	<b>Institution</b>	<b>Period</b>
ASSISTANT PROFESSOR	SRI GOVINDARAJASWAMY ARTS COLLEGE	2016 - TILL DATE

❖ **Research Publications:** Total No:04 (view)

❖ **Seminars / Workshops/ Conferences :**Total No:09 (view)

❖ **Faculty Development Programmes:** Total No:04 (view)

## ANNEXURE

### Research Paper Published:

S. No	Title with Page No.	Journal	ISSN/ ISBN No.	Impact factor/Peer reviewed if any
01	Socio-Economic Profiles of select Housing Finance respondent loanees in Chittoor dist: SBI vs LIC of India. Page No: 108	International Journal of Multidisciplinary Educational Research.	ISSN No. 2277-7881 Vol No: 4 issue 12 (2) - 2015	
02	Factors affecting Consumers buying behavior towards home loans-A Comparative study: SBI Vs LIC. Page No: 183	International Journal of Multidisciplinary Educational Research.	ISSN No. 2277-7881 Vol No: 5 issue 12 (5) - 2016	
03	Development of micro, small and medium enterprises (MSMEs) in India – An Overview. Page No: 188	International Journal of Multidisciplinary Educational Research.	ISSN No. 2277-7881 Vol No: 5 issue 12 (2) – 2016	
04	Problems of respondents and loanees of LIC of India and SBI Housing Finance. Page No: 1	International Journal of Multidisciplinary Educational Research.	ISSN No. 2277-7881 Vol No: 5 issue 5 (3) - 2016	

### Conferendes/Seminars/workshops attended:

S. No	Title of the paper Presented/ Participated	Organized by	International, National, Regional local- university/ College level
1.	A Study on functioning of Self-Help Groups, A.P	Department of Commerce, S.V.University, Tirupati	UGC National Seminar 2011
2.	Industrial Development and Inclusive growth: An overview	Department of Economics, S.V.University, Tirupati	National Seminar 2012
3.	Insurance Sector in India: Emerging Challenges	Department of Commerce, S.V.University, Tirupati	National Seminar 2012
4.	Corporate Governance in Commercial Banks in India-A study with reference to Andhra Bank and ICICI Bank	Department of Commerce, S.V.University, Tirupati	2013
5.	Impact and Sustainability of Self Help Groups-Bank Linkage Programme in India	Department of Commerce and Management, Bangalore University.	International Seminar 2015
6.	Growth and Development of Micro, Small and Medium Enterprises.	Department of Commerce, S.V.University, Tirupati	National 2015
7.	The Role of Non-Timber Forest products(NTFPs) in Tribal Economy of Andhra Pradesh.	Department of Economics, S.V.University, Tirupati	National 2016
8.	The Benefits and Challenges for India going Cashless.	Government Degree & PG College, Puttur, Chittoor Dist.	National 2017
9.	Consumer Protection in India: Opportunity and Challenges.	Department of Commerce, S.V.University, Tirupati	National 2019

**Faculty Development Programmes attended:**

<b>S.No.</b>	<b>Title of the course attended</b>	<b>Organized by</b>	<b>Date &amp; Period</b>
01	Capacity Building & Skill Enhancement for Higher Education Teachers.	Indira Priyadarshini Govt. Degree College for Women	20-07-2020 To 25-07-2020
02	Waste Audit and Management for Fuel/Value Added Materials Recovery.	Sathyabama Institute of Science and Technology	08-12-2020 To 12-12-2020
03	Innovative Practices and Strategies in Global Business and Enterprises	Kongunadu Arts and Science College, Tamilnadu.	04-12-2020 To 06-12-2020
04	"The Seven Assessment Criteria for NAAC Accreditation"	VSR & NVR College, Government College for Women, Tenali	27-10-2020 To 31-10-2020